

# RENTING A GENERATOR



Kitz & Pfeil True Value Hardware 920-236-3340

Volume 1, Issue 1



## Steps:

1. Call Kitz & Pfeil and reserve a portable generator. The generator will have to be 3000 watts or larger. Ask for a quiet generator if they have one. 920-236-3340
  2. Arrange to have them meet you with the generator once you arrive on site
  3. We will provide an electrical adapter plug upon request. Adapters not returned to us will be charged \$50.
  4. We will provide a chain and lock for generators upon request.
  5. You will be responsible for all damage or loss to the generator, therefore, we recommend having it insured by your insurance carrier or purchasing any coverage offered by the rental center.
  6. Service on generators is through Kitz & Pfeil.
  7. Ask for a gasoline canister be delivered with your generator. If one is not available we may be able to purchase one on your behalf availability permitting
  8. As time permits we will assist you with gasoline refills if you call us prior to 9:00AM on the day you require service
- Rent a generator from Kitz & Pfeil
  - Coordinate delivery with them to match with your arrival
  - We will loan you a generator adapter Plug. If you lose it \$50.
  - We will loan you a lock and chain upon your request
  - Gasoline containers are may be provided at your expense
  - We will help you refill your gasoline canisters If your call is received by 9:00AM the day of service
  - You are 100% responsible for your generator
  - You must schedule generator pick-up with the rental center prior to your departure.

## SUMMARY

Kitz & Pfeil is the vendor responsible for the sale of Honda Generators at Airventure. If you choose to purchase a unit at Airventure see them at the Honda display

# RENTING A GENERATOR

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## Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also

be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to

convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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Your business tag line here.

EVENT RV RENTAL

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

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## We're on the Web!

example.com

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## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organi-

zation is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.